



MADE IN ERIE

Product Design Lab

SCHEDULE OF EVENTS

LEARN EXCELLENT PRODUCT DESIGN PRACTICES FROM NATIONAL AND LOCAL DESIGN EXPERTS:

- 9:00 Doors Open / Introduction
- 9:30 **Hirt** - *The History of Industrial and Product Design*, Henry Adams
- 10:30 **Hirt** - *Industrial and Product Design Today*, Devin Roberts
- 11:00 **Hirt** - Panel: *The Past, Present & Future of Erie Manufacturing*
- 12:00 LUNCH ON YOUR OWN
- 1:00 **Admiral Room** - Fundamentals of Design: *Spaghetti Challenge*,
- 2:00 **CHOOSE ONE 30-MINUTE SESSION:**
 - **Hirt** *Visual Design*, Lisa Austin
 - **Admiral Room** *Empathetic Design*, Shradda Sangelkar
 - **Room 219** *Engineering for Cost*, Devin Roberts & Greg Dillon
- 2:30 **CHOOSE ONE 30-MINUTE SESSION:**
 - **Hirt** *Visual Design*, Lisa Austin
 - **Admiral Room** *Empathetic Design*, Shradda Sangelkar
 - **Room 219** *Engineering for Cost*, Devin Roberts & Greg Dillon
- 3:00 **Hirt** - Local Resources Overview
- 3:50 **Hirt** - Concluding Remarks

**SATURDAY
SEPTEMBER 24**

9:00AM-3:00PM

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ERIE, PA 16507**

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